

September 2015

Rev. Everett William Lord Correspondence

Everett William Lord 1871-1965

Hilda McLeod Jacob
Maine State Library

Maine State Library

Follow this and additional works at: http://digitalmaine.com/maine_writers_correspondence

Recommended Citation

Lord, Everett William 1871-1965; Jacob, Hilda McLeod; and Maine State Library, "Rev. Everett William Lord Correspondence" (2015). *Maine Writers Correspondence*. 320.
http://digitalmaine.com/maine_writers_correspondence/320

This Text is brought to you for free and open access by the Maine State Library Special Collections at Maine State Documents. It has been accepted for inclusion in Maine Writers Correspondence by an authorized administrator of Maine State Documents. For more information, please contact statedocs@maine.gov.

LORD, Everett William

Surry, January 31, 1871 -

LORD, Everett William, , educator; b. Surry, Me., Jan. 31, 1871; s. Samuel Lee and Mary Phoebe (Wood) L.; A.B., Boston U., 1900, A.M., 1906; LL.D., Mount Union Coll., 1926; Litt.D., Portia Coll., 1938; m. Myrtle Ruth King, Jan. 5, 1901; 1 son, Samuel Lindsay. Teacher public schools, 1891-93; supt. schools, Ellsworth, Me., 1893-95, Bellows Falls, Vt., 1900-02; asst. cmmr. of edn., Puerto Rico, 1902-08; sec. Nat. Child Labor Com., 1908-10; exec. sec. Boston U., 1910-13; organizer of College of Business Administration, Boston U., and dean, 1913-41; Minister, Foreside Community Church since 1944; organized College of Business Administration, Univ. of Puerto Rico, 1926, dean, 1926-29; hon. dir. since 1929. Organized, 1933, Portland Junior Coll., dean, 1933-38. Federal dir. for Mass., U.S. Employment Service, 1918-19 (leave of absence); chmn. Massachusetts War Efficiency Committee. Member American Academy of Political and Social Science, Association of Urban Universities (pres. 1934-35), Phi Beta Kappa, Beta Gamma Sigma, Alpha Kappa Psi (national president 1923-27). Republican. Methodist. Author: Lessons in English, 1905; Pedagogia Fundamental, 1907; Children of the Stage, 1910; The Boy and His Job, 1911; Commercial Spanish, 1916; Ethics of Business, 1926; The Money Value of Education, 1927; Books for Business Men, 1931; Plan for Self-Management, 1936; Student Persistence in American Colleges, 1938; also (verse) Business is Business; Legend of the Admen, etc. Home: Falmouth Foreside, Me.

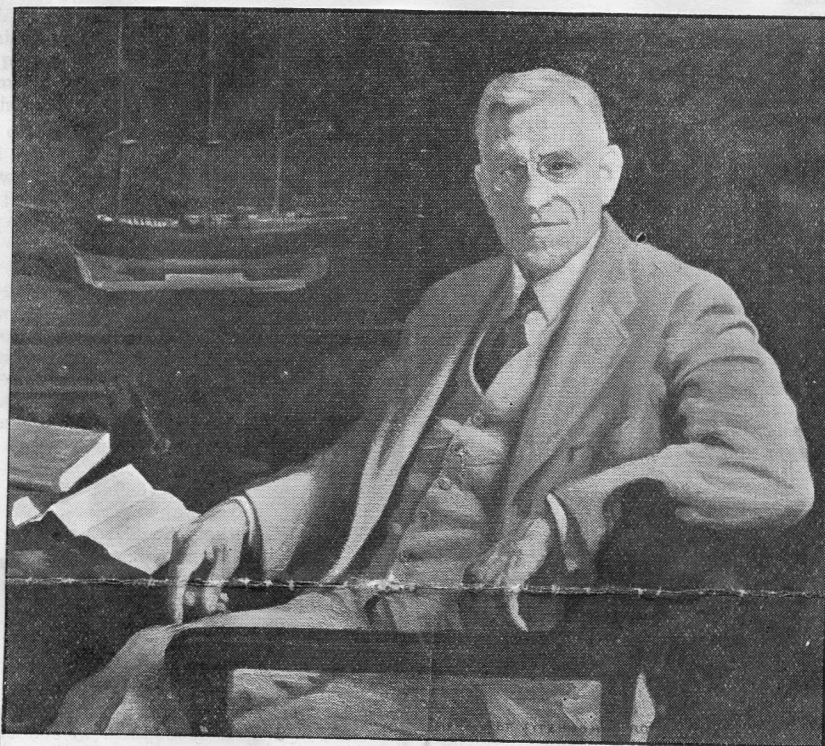
Who's Who in America
volume 24, 1946-47

COLLEGE PASSES

TWENTIETH BIRTHDAY

—DEAN EVERETT W. LORD'S

BIOGRAPHY



DEAN EVERETT W. LORD, '00
A photograph of the notable Browne portrait

And how can we go to press without mentioning the redoubtable Arthur S. Brown, '21, now a full-fledged professor at the B. U. School of Law. Brown was captain of the debating team which included Kelly, Greenberg and Goldberg—a quartet which won the world championship for B. U. and posted a series of wins broken only a fortnight ago.

Most original and creative student ever at C. B. A.—was who never took his degree

the student body named him. The student body was dedicated to the "whole" hospital with unending efforts have possible. B. U.'s first football was made in a game, that one, too. When Clark was student for all Western played a tackle.

In attempt to produce a certain thing of interest.

Newbury. A good to attract most of the student body in the B. U. is that paved the way. The first B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

of the B. U. student body was the first B. U. student body.

EVERETT WILLIAM LORD was looking at a letter which he had received from certain trustees of Boston University. He had already read it for five or six times and while the words were simple and the sentence structure was clear, he couldn't understand the note. It just didn't add up.

He put the missive down and mentally reviewed the incidents which led up to its receipt. Let's see, he mused, it had started in Pierre's restaurant two years previously in 1910. Leonard Ayres, Fred Lawton and he were at lunch.

"I think it's a shame," Lawton said.

"What's a shame?" asked Ayres, cutting into his pie with a fork.

"These Boston newspapers," Lawton continued. "They're always referring to Boston University as a 'girl's college.' Of course, they're good-natured about it, but just the same, that isn't the sort of publicity we need. People are beginning to believe that the newspapers aren't spoofing and the fact is that there too many women—no, I mean that there are too few men at Boston University."

What Are You Going to Do?

"That's so, too," said Ayres. "But what are you going to do about it?"

"I'll tell you what we ought to do," Mr. Lord recalled that he had said, in effect. "We ought to give courses at C. L. A. which would interest men. Business courses. Salesmanship. Advertising. Money and banking. That's what modern men want."

"Now," Ayres broke in, "you're saying something. I'll tell you what we'll do, we'll call a meeting of the male graduates of the College of Liberal Arts and . . ."

The graduates had met and voted \$1600 for a "More Men Movement." Some of the contributors to the fund weren't exactly sure what could be done with the money but they were willing to let Everett Lord spring some of his ideas on the faculty. And, glancing at the note again, Mr. Lord wasn't at all sure that his ideas weren't actually visionary.

How College Was Started

He had given up a perfectly good position as New England secretary of the National Child Labor Committee (salary \$3500) for this More Men job at less than half the pay. He had spent a year preparing a list of business courses for the college of liberal arts and submitted a report to the trustees.

Then, Mr. Lord mused, the trustees had sent him a note saying that they had received his report and that they would like to have him go into the matter even more thoroughly than he had. Once again the alumni dug into pockets and this time they collected \$1400—and offered that to Mr. Lord as a year's salary.

Well, he had worked hard. He had studied the entire field of business. He had outlined courses in various fields—accounting, business English, salesmanship—business specialties which men had previously learned through a haphazard system of apprenticeship. Finally, Mr. Lord had indicated to the trustees how, if these courses were presented properly, a college student might be graduated from Boston University and be prepared to enter directly into one of the many specialized fields of business.

He had sent his second report to the trustees in 1912 and, after a short time, received a note from the standing committee of C. L. A. . . . and here Mr. Lord looked at the letter again and discovered that certain words flew out from the page at him. Words like "impractical," "contrary to the principles of Boston University," "extravagant," "undesirable," "unacademic," "visionary."

"Unbusinesslike"

Then there was one word which seemed as bold and shocking as the screaming letters in a newspaper headline. His proposal was also called "unbusinesslike."

"Perhaps it is all they said it was," Mr. Lord mused to himself. "Perhaps they are right. It is new—brand new. I don't blame them for their attitude, but"—here a frown came over his face—"I know it isn't unbusinesslike. I've been talking to business men about it for two years and they seem to be heartily in favor of my plans."

He tossed the note on his desk, flicked out the light, pulled down the roll top and went home.

Thus, twenty-one years ago, did certain B. U. trustees receive Everett W. Lord's suggestion that a department of business education be established in the college of liberal arts. A year later, however, in the autumn of 1913—but that was 20 years ago and that concerns the history of the college rather than the biography of the dean, although it is difficult to keep the two items

separate. There is so much interlocking. There is so much oneness that frequently it is hard to think of the college without thinking of the dean, or to think of the dean without thinking of the college.

But the outline of a biography is almost standardized. A person is born; he is weaned; he learns to walk, to talk, to run. He . . .

Willie Lord was born to Mary Phoebe (Wood) and Samuel Lee Lord in Surry, Maine, January 31, 1871. Don't let that "Willie" business confuse you, for nobody is taking improper liberties with Dean Lord. As is the case with all mortals, he was born nameless, for no tag was delivered with him which identified him. Also, the physician who attended his mother didn't fill out the birth certificate completely.

Rather, he submitted the following note to the town clerk of Surry: "Born to Samuel L. and Mary P. Lord, a son, to be named later."

The Lords called him Willie. Not William nor Bill nor anything but just plain Willie. Man and boy, inwardly resentful, he answered to that Willie. Finally, in 1895, he decided that he'd change his name, so back to Surry he went and asked for his birth certificate.

The clerk searched diligently and finally reported, "I'm sorry, but I have no record of a Willie Lord."

"May I look at the book for a moment?" Mr. Lord asked. He ran his eye down the column and finally discovered the entry about the son born to the Lords who was "to be named later."

"This is later, isn't it?" asked Mr. Lord. The clerk chuckled. "Then write me down as Everett William Lord," he asked. And, like the angel who appeared before Abou Ben Adhem, the clerk wrote.

Dean Lord's grandfather, paternal, was a hunter, farmer and skipper. Samuel L. Lord, his father, was captain of a coastwise schooner from the time he was 18, and he was also a man wise beyond his time. He sensed when Willie Lord was a mere stripling of a lad that the day of the sailing vessel was done and urged him to stay on land.

He was 18 when he entered the Ellsworth high school—about the age of the average graduate. Tall, awkward, mentally older than his 18 years, he was a striking figure in the classroom.

Back to School

There were certain subjects with which Dean Lord was not formally acquainted and which he had to study before being admitted to high school. Physiology was one—and he borrowed a text book from a neighbor, studied it all night and passed the examination with a grade of 87. Formal grammar was another subject he needed. Two days of intensive study, with some tutoring by the wife of the Methodist minister, enabled him to pass that examination easily.

Once he was admitted to school, he decided to make up for lost time and was able to complete the four-year course in three years. More than that! In what would have been his senior year, he was appointed sub-principal of the school and taught Latin to the pupils who had entered Ellsworth high when he did!

His high school teaching was so successful that, at the age of 23, he was appointed Ellsworth's first superintendent of schools.

In 1896 he enrolled in the Boston University College of Liberal Arts. He was a competent student (Proof: Phi Beta Kappa election), a regular fellow (Proof: Kappa Phi Alpha initiation and election) and an enterprising young man (Proof: He was editor of the Hub, yearbook, and a frequent contributor of verse to the Beacon.)

Upon being graduated from Boston University in 1900, he went directly to Bellows Falls, Vermont, as superintendent of schools. On January 5, 1901, Miss Myrtle Ruth King of Wellsville, N. Y., became his wife. They have one son, Samuel Lindsay, formerly a C. B. A. student.

Now comes an astonishing fact. Call it coincidence or anything you please, but not long after he had been appointed to his post in Vermont, he received a message from President Roosevelt which invited him to go to Porto Rico as Assistant Commissioner of Education.

He spent six years in that surprising little isle, during which time he helped in the development of the public school system and in the establishment of the University. To this day, the University includes a great number of B. U. graduates on its faculty.

Then, in 1908, he returned to Boston as New England secretary of the Child Labor Committee, a position which he held for three years.

Well, it's hard to work up a climax about a result which everyone knows took place. Classes in business subjects

were offered in the evening by the College of Liberal Arts in the fall of 1913.

The College of Business Administration was born! It was an awkward child, but a sturdy one; this creature which, like a human child, kept its parents awake late in the night. The mother college regarded it with astonishment, and when the offspring indicated prodigious characteristics which permitted it to climb out of its swaddling clothes in a short time, everyone was properly amazed.

In 1916, the child was old enough to be paraded in the daytime, and the Walker building at 525 Boylston street, the present home of the college, was obtained for the youngster. Since that time—and once again the history of the college must be separated from the biography of its dean, difficult though that may be.

Everett William Lord was first appointed associate dean and, before the end of 1913, Dean of the College of Business Administration.

And perhaps, despite its brevity, the sketch of Dean Lord in Who's Who describes his activities as tersely as possible.

LORD, Everett William, educator; b. Surry, Me., Jan. 31, 1871; s. Samuel Lee and Mary Phoebe (Wood) L.; A.B., Boston U., 1900, A.M., 1906; LL.D., Mount Union Coll., 1926; m. Myrtle Ruth King of Wellsville, N. Y., Jan. 5, 1901; 1 son, Samuel Lindsay.

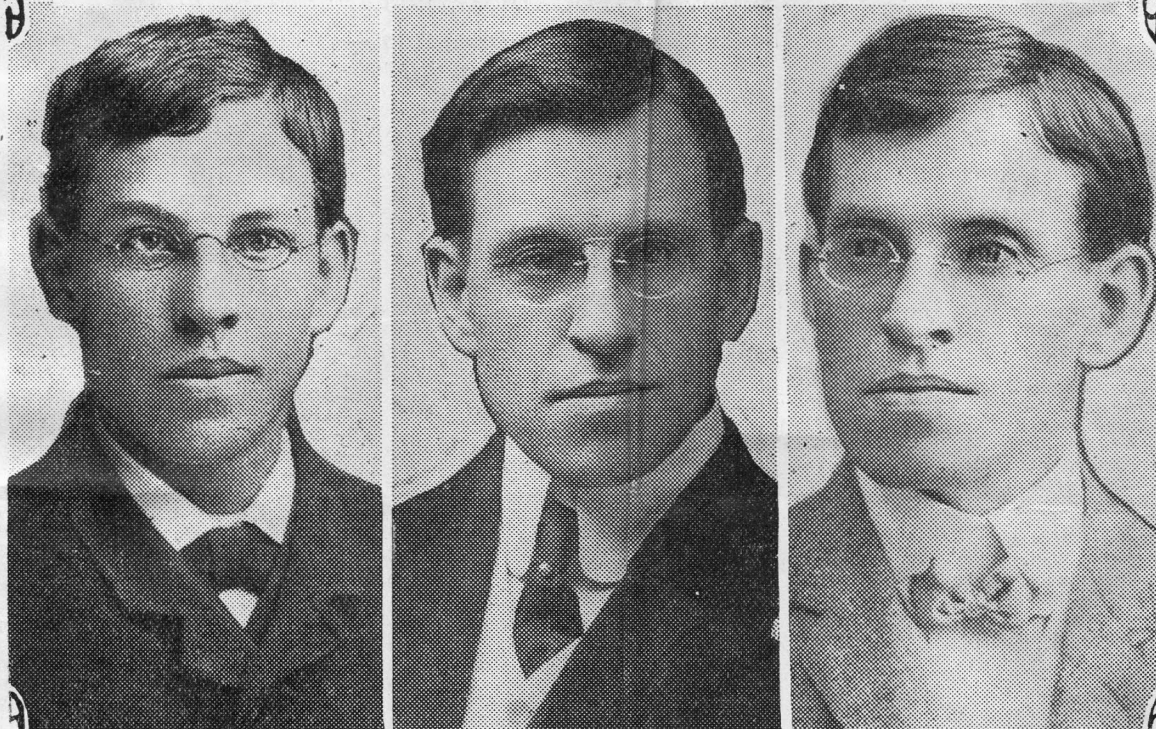
Teacher pub. schs., 1891-93; supt. schs. Ellsworth, Me., 1893-95, Bellows Falls, Vt., 1900-2; asst. commr. of edn., Porto Rico, 1902-8; sec. Nat. Child Labor Com., 1908-10; exec. sec. Boston U., 1910-13; organizer of College of Business Administration, Boston U., and dean since 1913; organized Coll. of Business Administration, Univ. of Porto Rico, 1926, honorary dir. since 1926.

Federal director for Massachusetts, U. S. Employment Service, 1918-19 (leave of absence); chmn. Mass. War Efficiency Com.

Mem. Am. Acad. Polit. and Social Science, Phi Beta Kappa, Beta Gamma Sigma, Alpha Kappa Psi (national president 1923-7) Republican, Methodist.

Clubs: City, Boston Art, Square and Compass.

Author: Lessons in English, 1905; Pedagogia Fundamental, 1907; Children of the Stage, 1910; The Boy and His Job, 1911; Commercial Spanish, 1916; Fundamentals of Efficiency, 1920; Self-Management, 1924; Ethics of Business, 1926; The Money Value of Education, 1927; also (verse) Business is Business, Legend of the Admen; etc.



THE BOY, THE COLLEGIAN AND THE YOUNG EDUCATOR

Dean Lord as a lad of 16, left; as a graduate of C. L. A., center; and as Assistant Commissioner of Education for Porto Rico.

THE founding of C. B. A. in 1913 was the culmination of an idea that was dormant in the minds of the original founders of Boston University for some forty years before. In the annual report for the corporation is found:

"The proposition to establish at an early date a College of Commerce and Navigation was earnestly advocated in a meeting of the Corporation held October 25, 1873, and a committee was appointed to further consider and act upon it."

But nothing further was done regarding the creating of a new department, specifically designed for the advancement of business

administrative training, until the close of the academic year in 1910. Shortly after the University's Commencement in that year, three graduates from C. L. A., Leonard P. Ayres, Fred H. Lawton and Everett W. Lord, called a meeting of men graduates and considered various methods whereby more men students might be attracted to Boston University.

Graduates Get Busy

When the graduates met to discuss the situation, the Men's Graduate Club was organized and the group voted to ask the University trustees to co-operate in employing someone to make a survey of the University and to recommend ways in which the percentage of male enrollment might be increased. The Trustees approved the plan and made provision to pay the expense of the survey. The Men's Graduate Club raised funds for the salary and the man selected for the work was chosen jointly by the Men's Graduate Club and the President of the University.

David S. Wheeler, a graduate of C. L. A., was expected to make the study but because of removal to a distant city, he became unavailable and at the insistence of Dr. William A. Huntington, then President of Boston University, Everett W. Lord undertook the survey. On March 21, 1911, he presented a report to the University Trustees in which he recom-

mended the establishing of a school of commerce of collegiate grade, designed to attract young men who desired a broad and thorough training for business.

In this report he stated: "A school of commerce would promote the higher commercial interests of the city and the state by fitting men for leadership. It would strengthen the University by adding a department of great practical worth and by awakening the interest of new and powerful friends. In conjunction with C. L. A. it would immensely add to the attractiveness of the University for men."

Would Strengthen University

The report was recommended to the standing committee of C. L. A. by the University Trustees, which made no report on it and no further action was taken on it by the Trustees. The following October, a second report of the survey of the Men's Secretary, as he was called, was presented to the Trustees with a similar recommendation, which was supported by several members of the Board of Trustees. Among them was Lee C. Hascall, a C. L. A. graduate, who had been recently elected to the Board.

In the meantime there had been a change in the office of President of the University and Dr. Lemuel H. Murlin was named to that post. He had from the first approved the suggestion of the creation of a department of commerce and had, in a quiet way, done much to influence the members of the University Trustees. After the presentation of the second report, the standing committee of C. L. A. presented a statement in which the project was strongly disapproved. The committee stated, among other things, that "the cost of such a department would be far beyond its possible income and the establishment of a business department would be a serious blow to the prestige of Boston University."

Went After Guarantors

Despite this opposition the University Trustees voted to authorize the establishing of the College of Business Administration, upon condition that sufficient guarantee be provided to insure the University against any deficit for a period of three years. The Men's Graduate Club undertook to raise the guarantee and a special committee was appointed, which, in addition to Messrs. Hascall and Lord, included Clarence F. Dempsey, graduate of C. L. A., and Messrs. Walter S. Bucklin and Chester B. Humphrey, School of Law graduates.

The committee prepared a bond and undertook to secure signers. The first actual signer was Mr. Bucklin, now president of the National Shawmut Bank, and the first announced guarantor was the Hon. Eugene N. Foss, then governor of the Commonwealth of Massachusetts. Mayor John F. Fitzgerald

of Boston, was the second announced signer. Several months were spent in securing a sufficient guarantee, but a sufficient amount was pledged by 66 representatives of Boston's business and professional life. The names of the guarantors have appeared in every official catalogue of C. B. A. since its founding.

In May 1913, the establishment of an evening college of business administration was announced. The faculty was made up largely of members of the C. L. A. faculty and of business men, all on a part-time basis. Prof. F. Spencer Baldwin, head of the economics department at C. L. A., was named dean of the University's newest department, and Everett W. Lord was named as associate dean with full authority for the conduct of the college. Dean Baldwin exercised no independent functions and held the title for only one year during which the associate dean was the only full-time employee of the college.

The first sessions of the new college were held at the C. L. A. building, 688 Boylston st., on the evening of October 13, 1913. On that evening two classes were in attendance, one in advertising and the other in Spanish. Prof. Charles E. Bellatty, present head of the college advertising department, is the only instructor remaining on the C. B. A. faculty who lectured on the opening night. The Spanish class was to have been conducted by Dean Lord, but the burden of other duties that night caused him to invite Prof. Samuel Waxman (professor of Romance languages at C. L. A.) to teach the class.

In 1915, Prof. Charles P. Huse, of C. L. A., was added to the faculty as head of the Economics Department. The number of courses offered was increased to 40, and the oldest C. B. A. society, Buds, the present Evening Division forensic group, was organized. The following year the faculty was separated into nine departments: accounting, business methods, English, economics, finance, journalism, law, natural science and foreign languages. The number of classes increased to 67, and the Day Division was established. From this time on, the Evening became a part and not the whole of C. B. A.

The growth of the C. B. A. student body was rapid and consistently upward until the post-war inflation year of 1922, when there were 5,865 students enrolled in the department. The numbers decreased the following year, but since

then has remained nearly constant, with an average of about 4,500 students.

When the Day Division was organized in 1916, permanent quarters were necessary, and the University purchased a building on Newbury street which it was thought would meet the needs of C. B. A. for a few years. It was estimated that 250 students could be accommodated in this building. When it became apparent that the first class would over-tax the capacity of the building, the Walker Building of the Massachusetts Institute of Technology was obtained by the University Trustees. The building had been vacated the year previous by M. I. T., and George F. Willett remodelled and furnished the building for C. B. A. at his own expense. The Walker Building was occupied by the college in the fall of 1916, with an entering Day Division class of 276 students. Mr. Willett was later reimbursed in part for his expenditures from C. B. A. income.

Soon after its founding, C. B. A. was admitted to membership in the American Association of Collegiate Schools of Business, an organization of schools of the highest standing. Its degrees have been formally accepted and recognized by every institution or organization which has had occasion to take action upon them. It has been recognized as the model for the organizing of many other schools of business in the United States, Canada, England and South America. Its graduates have been eminently successful. One indication of the high standard of technical instruction is found by the reports of the Massachusetts Certified

Public Accountancy examiners, which show that for several years a majority of all candidates passing these tests have been graduates or former students at C. B. A.

from "The Syllabus"
1934

January 3, 1947

Dr. Everett William Lord
Falmouth Foreside
Maine

Dear Dr. Lord:

It comes as a distinct pleasure and surprise to discover that you were born in Maine. We are, in a way, somewhat appalled that we did not know this before, but this defect of knowledge does not lessen our delight in being able to include your name with those of other Maine writers.

We write to you now particularly on account of the Maine Author Collection. It is possible that you are aware of this collection of books written by Maine people, inscribed and presented to this permanent exhibit. About fifteen hundred volumes comprise this steadily expanding collection, which, combined with files of correspondence, critical, pictorial and biographical data, present a valuable unit of source material which constantly attracts visitors and serious students. It is the only place where all the books of all Maine authors are gathered together and permanently preserved; and we are always proud to add another name to the company.

We hope that you may want to inscribe and present your books to the Maine Author Collection. They would be a distinctive addition, one which we regret we have not had the pleasure of experiencing before now.

Please accept our cordial invitation to call at the library and see the collection when you are in Augusta.

Sincerely yours

hmj

In Charge of
Maine Author Collection



EVERETT W. LORD
Minister

R.F.D. 6, PORTLAND, MAINE

January 8, 1947

Mrs. F. W. Jacob
Maine State Library
Augusta, Maine

My dear Mrs. Jacob:

Your courteous letter of the third is one that I much appreciate. I have always been particularly proud of my Maine birth (though why one should have pride in anything for which he can claim no responsibility, I don't know), and it has given me joy to be able to return to Maine to end my days here. I have seen and lived in many places, endured many varieties of climate, and enjoyed contact with many people: but I am still convinced that the best place, the best climate, and the best people, are in Maine. I am afraid I am not an impartial judge, but I like Maine!

But I really am not an author. All my books have been reports of researches or text-books of one kind or another. Not one of them deserves enshrinement in our State Library. At the same time, I should be happy to accede to your flattering request — but I have no more than one copy of any one of them, and not even that of several, and they are all out of print. So far as I know, there is only one that I can perhaps obtain a copy of — my Ethics of Business. If I can get that, I will send it to you within a few days.

If I have the opportunity, I shall certainly call at the Library: I should be glad to see the Maine Author Collection.

Yours sincerely,

Everett W. Lord

A few of my annual
greetings -

Everett W Lord

i Salud!
Everett W Lord
Christmas, 1927

THE LEGEND OF THE ADMEN

Hear the legend of the Admen
Ere they conquered all creation.

In the Prophylactic forest,
On the shores of Coco Cola
Dwelt the Moxies in their wigwams—
Old Sapolio, the chieftain,
Pebecco, the grizzled prophet,
And the warriors, young and eager.

In the lodge of the old chieftain
With Uneeda, more than mother,
And Victrola, old and feeble,
Lived the warmest of the maidens,
Musterole, Sapolio's daughter—
Musterole, the Sunkist Chiclet.

All the young men sought her favor
Left their trophies at her wigwam,
Brought her Thermos skins for raiment,
Brought her Tarvia for ointment;
And sweet Musterole smiled on them—
Smiled on Vaseline and Pointex,
Smiled on Danderine and Jello,
Smiled on Listerine and Valspar—
Smiled but left them unrequited,
For her love she gave to no one—
Frigidaire alone she gave them.

Then from Multibestos mountains
From the tribe of the Texacos,
Came the young chief, Instant Postum,
Mightiest hunter in the forest,
All superb in strength and beauty.
He it was who trapped the Kodak,
He, who shot the great Sears-Roebuck.
Eversharp his trusty hatchet,
Every Arrow had a Hotpoint.

On him gazed the Moxie maidens—
Nujol poured her glowing glances,
Bold Carbona sought to win him,
Zonite brought him luscious Pyrene;
But for Musterole yearned Postum.

Through the fields of ripe Wheatena
Hand in hand the lovers wandered,
Seated then upon the White Rock,
By the rippling Cuticura—
Safe beneath Palmolive shadows
From the boughs they picked the Grapenuts.
There, they saw the sun descending.

Naught cared Postum for the night winds
Blowing through the Holeproof forest;
Musterole was there beside him.
To his bosom quick he drew her,
Held her to his manly bosom—
Whispered words with love aburning,
Told her how he'd caught the Sealpax,
Told her how he'd slain Bull Durham,
Told her how he'd trapped Ampico—
Boasted of his father's tepee,
With its sides of Mentholatum
And its rugs of soft Socony.

To him, Musterole aquiver,
Listened and her heart gave answer.
All the warmth of love she gave him
Gave her Rubberset affection
Gave her heart to Instant Postum,
Thus he won her—thus he took her.

Passed the years in quick succession
Little Fairies came to bless them—
Gold Dust twins and bright BVD,
Little Beechnut, Wrigley Spearmint,
Vici Kid and Pluto Water
Filled the wigwam with their laughter.

So they lived in happy union
Safe in peace and strong in warfare,
And their progeny continues,
Finds a place in town and hamlet
Known and loved by every mortal—
All the tribes are held in honor.

This the legend I have told you.

—E. W. L.

*Here's Our
New Year's
Resolution*

For Nineteen Thirty-Five

There's a dingy, dreary demon lurking
round the world today,

Drab and dull and dismal demon, that we
ought to drive away.

It's a job that calls for courage—for high
courage born of faith,

For Discouragement, the demon, is no frail
or feeble wraith.

But we're going to down that demon,
knock him down and throw him out,

We are going to let the old year end our
days of gloom and doubt;

We are going to face the New Year with
our faith and courage bright,

Not a demon can discourage if you trust
in God—and fight!

A handwritten signature in cursive script, reading "Everett W. Lord". The signature is fluid and elegant, with a long, sweeping underline that extends to the right.

January one

*With Greetings for
the New Year*

A S S U R A N C E

*We know not what the year will bring ,
Of troubles, trials, dangers, dread;
But flowers will bloom and birds will sing:
With hope illumined — look ahead!*

*No blast of war can scathe the soul;
No hate can dim eternal love;
Though dark the way we'll reach our goal:
With faith unshaken — look above!*

Everett W. Lord

JANUARY 1, 1941

A Thought for the New Year

Overett W. Ford

Falmouth Foreside, Maine

January 1, 1943

Gas and oil . . . well, what about them?
We may learn to do without them.
Let's be thankful . . . be old-fashioned:
Friendship never will be rationed!

Everett W Lord

Falmouth Foreside, Maine
January 1, 1943

*With Greetings
for the New Year*

FOR NINETEEN FORTY-FIVE

THE New Year brings a ray of light:

The old year's cares are gone.

Look forward! Keep your goal in sight,

Take heart — and carry on!

THE New Year brings new hope and cheer:

The old year's doubts depart.

Look up for strength and courage clear,

And carry on! Take heart!

A handwritten signature in blue ink, reading "Everett W. Lord". The signature is written in a cursive style with a long, sweeping horizontal line extending from the end of the name.

January 1, 1945

Falmouth Foreside

R. F. D. 6, Portland, Maine

With Greetings & Good Wishes

Everett W Lord

January 1, 1947

FALMOUTH FORESIDE
PORTLAND, MAINE

This year let's look for all that's good:
Faith has no fear to blind it.
God's word still stands, as it has stood—
Look for the good—and find it!

Everett W. Lord

January 1, 1947

January 10, 1947

Dr. Everett William Lord
Falmouth Foreside
RFD 6
Portland, Maine

Dear Dr. Lord:

Thank you for your most friendly response to our letter. Your comment on pride of Maine birth is interesting -- perhaps "gratitude" instead of "pride" is the word we should use to describe the feeling about the matter; but it is certainly true that most men from Maine do experience a sensation of pride in that fact.

Your modesty is delightful, but let us assure you that your books do belong in the Maine Author Collection. All sorts of books are here: history, biography, cook books, juvenile stories, law, poetry -- big books and little, serious and frivolous; books of lasting value and those of passing amusement. The password is "Maine." We do have some distinguished authors, but we also have those whom history will probably not record. Ours is not the responsibility of winnowing; we simply make every endeavor to gather the writings of Maine people, and our responsibility is to preserve them permanently.

It is regrettable that your books are out of print. We shall have to watch for them on lists of dealers in out of print material, and hope to collect them, one by one; for such a glaring omission would not become our boast that all the books of all Maine authors are here represented.

Thank you very much for sending the Syllabus article, and for your greetings, including the humorous Legend of the Admen. We are glad to have this material for our files, and we shall somehow hope to add your books as well.

Sincerely yours

hmj

In Charge of
Maine Author Collection

January 25, 1947

Dr. Everett W. Lord
Falmouth Foreside
Maine

Dear Dr. Lord:

The inscribed copies of THE FUNDAMENTALS OF
BUSINESS ETHICS and A PLAN FOR SELF MANAGEMENT have
been received; and we are delighted that it has been
possible to obtain these for the Maine Author
Collection.

We add the books to these shelves with appreciation
of your kindness, and of the fact that the collection
now has made a beginning, anyway! We shall hope that
the other titles may in time be represented here.

Please accept our thanks for your thought and
effort in the matter.

Sincerely yours

hmj
Encl--7¢ postal refund

In Charge of
Maine Author Collection